

KICY Call Letter

P.O. Box 820, Nome, Alaska 99762 Phone 907-443-2213 Fax 907-443-2344
Toll-Free: 1-800-478-5429 e-mail: office@kicy.org web page: www.kicy.org October, 2008

Manager's Mic

It's time again for our largest and most important single fundraising event, 100% Sunday. See the article on the left.

Candace and I are traveling this month to see family and friends in both Michigan and Pennsylvania. We cooked salmon at a fundraising dinner at our home church of nine years ago, the Kalamazoo Covenant Church in Kalamazoo, Michigan. We also had an opportunity to visit with many in my family in eastern (Lancaster County) Pennsylvania where I grew up on a dairy farm.



Dennis Weidler

Luda has finally made it back to Nome following the awarding of her R-1 visa at the U.S. Consulate in Vladivostock. Even her attorney gave us little hope this visa would be granted, but God had other plans and he always wins out. Of course, it turns out that getting the visa was the easy part. Getting her back to Nome was a bit more of a challenge. She had reservations on an airline which wasn't receiving fuel because of a poor past history of payment. So, it was off to Moscow on a different airline, then to New York and Anchorage. Yes, she ended up traveling around the world to get back to Nome!

So it goes where travel can be extremely difficult, or in Luda's case, nonexistent. ■



Coming October 26th.

The letters were all sent out about a month ago. The e-mails and their attachments followed right behind. Hopefully, KICY's annual fundraising event, 100% Sunday will continue to allow us to meet our financial needs. This marks the ninth annual 100% Sunday and we pray it continues to grow as more and more churches elect to participate. If you receive this newsletter by U.S. mail or by e-mail attachment, please make it a personal commitment on your part to encourage your church to be part of 100% Sunday.

It's really quite simple. We ask for donations of a single dollar from everyone at church on October 26th. Of course, any Sunday would be acceptable to us as we know that many church services are already fully loaded with events for the near future. If all Covenant churches chose to participate, over \$140,000 could be raised on that one day.

As you know, KICY is supported primarily by individuals and churches

through their donations. While both KICY AM-850 and ICY 100.3 FM are commercial stations, there is simply no competitive retail environment in western bush Alaska. That means very few retail advertising dollars. So, only about 12% of our income is derived through advertising sales. With that said, Basketball broadcasts, Iditarod coverage and Fishing Reports are typically sold out and we thank our local supporters.

Last year, 100% Sunday accounted for a little less than \$13,000. That's less than 10% of the potential. That's why we need your help. Feel free to make a poster or display from photos and information downloaded from our website. We also have produced a new, narrated PowerPoint presentation. It's only about 4 minutes long and free for the asking. We could use your help to make 100% Sunday a success. ■

100% Sunday
narrated
PowerPoint
presentation
now available.

Be An Arctic Ambassador.

Membership has its privileges. For only \$42 a month, you can be an official KICY Arctic Ambassador! That means you will sponsor one hour of broadcast-ing each month. We will record one of your hours and send you a cassette or CD with your name and address mentioned as a

\$42
a month

sponsor. From time to time, we will list all the Arctic Ambassadors in the Call Letter. You will also receive an Arctic Ambassador certificate. Your membership to this growing support organization will also be listed on the KICY web site.

But the greatest satisfaction will come from knowing that you will be sponsoring one hour a month for the continued operation of your 50,000 watt station serving arctic Alaska and the Russian Far

East. Our goal is to add 100 Arctic Ambassador members in the next few months. So far, we have welcomed over a dozen new members to the Arctic Ambassadors Club.

It's also fun, as a listener, to hear the names of the sponsors and their hometowns as they are broadcast each hour throughout the day.

If you would like to be a Russian Arctic Ambassador, let us know and we'll place your sponsorship in the five hour daily Russian portion of the broadcast. I'm sure Luda Kinok would be honored to have you sponsor an hour of her programming each month.

Please prayerfully consider being an Arctic Ambassador for Christ. We struggle to contain costs every day to keep that membership to only \$42 a month. ■

Lon Swanson To Return As Full-Time Volunteer.

After a two-year absence, former KICY volunteer, Lon Swanson will be winging his way back to Nome for his second tour of duty at KICY.

He just called the other day to tell us he bought his ticket to arrive in Nome on December 10th.

His apartment is all ready for his arrival. ■



Lon at the transmitter site.

A Prayer Request. For each of our staff members.

George Bard

Maj. Gary Grennon

Luda Kinok

Adam Lust

Anna Moore

Tim Sergie

Dr. Phil Schobert

Jon Wehde

Candace Weidler

Dennis Weidler

Frances Whitmore

Important Notice:

We are extremely excited at the upcoming arrival of Lon Swanson, back to Nome and KICY.

If you know of a potential long-term volunteer (a year or more of service), encourage them to get in touch with KICY General Manager, Dennis Weidler. Or, they can download a volunteer application from our web site at www.kicy.org. ■

Nome Gets Third Grocery Store.

September 6th marked the official grand opening of Nome's newest grocery store, Nome Trading Company. On hand for the celebra-



Bill Cash & Dr. Phil tour the new Nome Trading Company.

tion was Dr. Phil with a 4 hour live broadcast from the store location, in the old Country Store site, at the east end of Front Street.

Several live broadcasts each hour were aired on both KICY AM-850 and ICY 100.3 FM. In addition to prizes awarded by the store, Dr. Phil conducted his own "guess the price" contest and awarded solar power radios to the winners.

Traffic was lined up for several

blocks for the entire grand opening.

Bill Cash, the manager of Nome Trading Company, is the former manager of the Alaska Commercial store here in Nome.

He came out of retirement to help in the start-up.

The Nome location is the most recent addition to the Wards Cove family of Alaska Bush stores. Their niche is providing Free Range meats and organic alternatives to the regular line-up of grocery items, as well as a Carhartt department and a Hallmark display. We welcome them to Nome and western Alaska! ■

Operation Ready Power.

With the successful completion of Phase One this summer, we are gearing up for Phase Two next summer. That requires the purchase of a new 125 kw diesel generator for the AM transmitter site. We will need to order the generator in the spring for arrival by barge in the summer.

\$60,000

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

\$0000

Memorials

In August and September we received memorials in the name of:

- Tom and Annie Dotomain
- Edward Lattimore, Jr.
- Dorothy Harman
- Mrs. Johnson
- Edgar Lindstrom
- Nick & Eva Novosel
- Mrs. Maxson
- Sanford Strom
- Ralph Hanson
- Wayne Balch

Thank you for remembering a loved one with your gift.

PLEASE NOTE!

-August Income-

\$29,550.97

-August Budget-

\$31,295.00

-August Expenses-

\$35,528.83

-September Income-

\$30,408.59

-September Budget-

\$29,645.00

-September Expenses-

\$28,656.83

Includes Sales & Programs but not designated funds.



Arctic Broadcasting Association is an affiliated corporation of the Evangelical Covenant Church.

The Russian Mailbag.

My name is Alexander. I'm working as a geologist in Kamchatka. In the year of 2000 I was searching for some Russian AM stations and for my surprise I found a radio station that broadcasting in English. I was listening for this radio station for a while that day and I was more surprised that same radio station switched to Russian in the evening. And they were talking about Jesus in the Bible. I liked the songs. And ever since that, every time when I'm at the camp on my duty (3 month shift) I listening to that radio station. And a few month later radio announcer Luda asked the

listeners to respond by calling to her pastor in Provideniya, Chukotka, Russia. So I called to Larissa, Luda's pastor. Larissa is a good friend to me now that answering many questions that I have concerning Bible.



*50,000 watts equals 200,000 watts
when aimed in one direction.*

My name is Tanya Napaun. I live in Sireniki, Chukotka. I'm Luda's aunty. All my family listening to KICY every night. We like many different rubrics like "This day in the world history", "Whose birthday today?", "Daily bread" and many more. We don't have missionaries and preachers to visit our village but we can hear them everyday over the radio. My kids like the songs. And my husband listening to forecast every night, no other radio station gives forecast of all Provideniya region villages. We praise God for KICY and for our Luda.

Nome, Alaska 99762

P.O. Box 820

AM-850 & ICY 100.3 FM

KICY

Non Profit Rate
U S Postage
PAID
Permit #88
Fairbanks, Alaska